## Assurity

## **Electronic Applications**

## Assurity offers e-apps for MOST products!

#### HEALTH

- Critical Illness (Simplified and fully underwritten)
- Simplified DI
- Century+ DI
- Graded Benefit DI
- Business Overhead Expense DI
- The TeleApp

## **Getting started**

- E-app is easy and will guide you through the process with yellow highlights and pop-up boxes. Step-by-step training and videos are available on the E-Apps page on AssureLINK.
- If you have any questions or want to become more efficient using Assurity's e-apps, give the eBusiness services unit a call at (800) 728-0837 or email eBusiness@assurity.com.

## **Signature options**

No matter how you write business with e-apps, we have a signature solution for you!

- Face-to-face eSignature\* This allows the client to electronically sign without using email or a signature pad. The only requirement is the client must meet with the agent in person and provide a photo ID. This is the best option when you are meeting face-to-face with a client.
- Digital pad If you already have a digital pad, this option works well.
- Clickwrap (email) If you're working with an applicant over the phone, or are not able to meet with them face-to-face, the client can sign electronically and send via email.
- Wet sign If your client does not have an email address, the app can be printed and signed by the client in the traditional method.

# The e-app is available on AssureLINK (https://assurelink.assurity.com).

\* Please note, the use of the face-to-face signature method is equivalent to collecting a physical signature from your clients. You are required to be in the actual, physical presence of your clients when collecting an electronic signature using the face-to-face process. Any misuse of this signature process may result in termination of the agent's contract.

NOTE: Some products may require a phone inspection if the agent doesn't see the applicant in person.

#### FOR PRODUCER USE ONLY. NOT FOR USE WITH CONSUMERS.

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### LIFE

- Acci-Flex Accident
- Simplified Whole Life
- Whole Life
- NonMed Term 350, Term 350 Plus
- Single Premium Whole Life
- The TeleApp

### Now you can...

- Get all your forms in one place
- Quickly see data entry mistakes
- Determine what to complete
- View all required questions
- Cut valuable processing time in half
- Collect multiple e-signatures
- Go paperless with e-sign/e-submit

### **E-app advantages**

- Green check boxes show you're right
- Ability to fill out an e-app without being connected to the Internet
- Questions trigger additional forms
- Print and wet-sign or e-sign/e-submit
- Skipped questions remain highlighted
- Pays commissions faster
- Keep track of your applications electronically
- Partial apps saved if you're interrupted
- Paramed exams ordered for you
- Clients can review forms online



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